

Annual Report Department / Society Report

Department/ Society Name: MARG-The Management Society

Annual Report Year: 2023-2024

Number of Events/ Activities Conducted: 10

Summarised details of Events/ Activities:

| Sr. No | Name of Events/ Activity | Date of Event/ Activity | No. of Faculties Attended | No. of Students Attended | Name of Speaker/ Resource Person (Optional) |
|---------------|------------------------------------------------------------------------------------------------------------|----------------------------------------|------------------------------------------|-----------------------------------------|----------------------------------------------------------------|
| 1 | Speaker session on Design Thinking | 26th April, 2023 | 6 | 50 | Mr Pankaj Dubey |
| 2 | .CRAFTING A PATH-Essential skills for start-ups and other career avenues post-management | 15th September,20 23 | 6 | 50 | Mr. Anuj Jindal |
| 3 | Orientation of MARG | 18th September,20 23 | 6 | 40 | |
| 4 | Recruitment by MARG | 21st September,20 23 | 6 | 35 | |
| 5 | Pathway to profit- Understanding business startup model | 17th October 2023 | 6 | 60 | Mr. Aalekh Tripathi |

| | | | | | |
|----|---------------------------------------------------------------|--------------------|---|-----|--------------------------------------------------------------------------------------------------------------|
| 6 | Pathway to profit- Understanding marketing career pathways | November 1st,2023 | 6 | 50 | Ms. Puja Das |
| 7 | VENTUREVUE | November 6th, 2023 | 6 | 130 | Mr. Tushar Kansal Ms.Shreya Pandey Mr. Raunak Singh |
| 8 | Alumni Meet by MARG | February 17, 2024 | 6 | 75 | Ms Siddhi Kapoor Ms Poojita Srivastava |
| 9 | Podcast | | 6 | | Pankaj Dubey Anuj Jindal Aalekh Tripathi Puja Das Tushar Kansal Shreya Pandey Raunak Singh |
| 10 | Niti 2.0 | April 9 & 10, 2024 | 6 | 130 | Anshumali Saxena Vandana Tolani Mridu Jain Payal Singh |

Detailed Information about Events:

Title of the event:

Speaker session on Design Thinking

1. **Date and duration:** 26th April, 2023
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Mr Pankaj Dubey: Founder & CEO, DSPIN, Mentor of Change, Niti Ayog.TEDx Speaker.Secretary, FITIG, Chairman Ins board, Stairs Foundation Top50 Indian Icon'16 Blackbook top 100 Luxury Indian16, Intellectual Icon 20 HRD/ETimes Business Mentor'23.
5. **Brief summary of the event:** MARG, the departmental society of management studies organized a speaker session on 26th April 2023 with Mr Pankaj Dubey as the guest lecturer on the topic, 'Design thinking' in the seminar room of the college. The session was extremely informative and interactive. The speaker in his session enlightened the students with his life story and also about design thinking and what he did to uplift the status of the brand Yamaha.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster attached below. There were a total of 110 registrations.

The poster is for a guest lecture on Design Thinking. It features the following text and graphics:

- RAM LAL ANAND COLLEGE**
UNIVERSITY OF DELHI
DEPARTMENT OF MANAGEMENT STUDIES
ORGANISES GUEST LECTURE ON
- DESIGN THINKING** (in large orange letters)
- DATE:** 26 APRIL, 2023
- TIME:** 11AM-1PM
- VENUE:** SEMINAR ROOM
- SPEAKER:** MR. PANKAJ DUBEY
FOUNDER OF DSPIN CONSULTING PVT LTD
- TEACHER IN CHARGE:** DR. DEEPTI GUPTA
- CONVENOR:** DR. ANJISHA
- CO-CONVENOR:** MS. RYANKA JAIN
- ORGANIZING COMMITTEE:** MS. SIDDHARTH GUPTA, MS. SRJANA SINGH, DR. KIRTI PUNIA
- DR. RAKESH KUMAR GUPTA**
PRINCIPAL
- MADHAV GOEL**
MARG SOCIETY- PRESIDENT

| S.no | Email ID | Name | Contact number | Course | Year |
|------|------------------------|-----------------|----------------|--------|-------------|
| 1 | langtanirounak2004@ | Rounak Mangtani | 7898831450 | BMS | First year |
| 2 | anyag0111@gmail.co | Manya Goel | 8791495166 | BMS | First year |
| 3 | atiksha.bms6557@rfa | Pratiksha | 7667415467 | BMS | Third year |
| 4 | aransh.bms6588@rfa | Saransh | 7759042116 | BMS | Second year |
| 5 | aksham.bms6584@rfa | Saksham Gupta | 9710027309 | BMS | Second year |
| 6 | ujwaldingliwal@gmail.c | Ujwal Dingliwal | 8595154001 | BMS | Third year |
| 7 | inideepak20102021@ | Deepay | 8958172532 | BMS | Second year |
| 8 | chandani1020304@gma | Chandan Kumar | 7667879435 | BMS | Second year |
| 9 | hritvikverma5@gmail.co | Hritvik | 9155772111 | BMS | Second year |
| 10 | pratyush.bms6596@rfa | Pratyush Modi | 7004839072 | BMS | Second year |
| 11 | ainasmi12@gmail.com | Asmi Jain | 8595828195 | Bms | First year |
| 12 | priyankagandhi739@gn | Priyanka Gandhi | 9013373702 | BMS | First year |
| 13 | sintu6576bms@rfa.du.a | Sintu Kumar | 916200080388 | BMS | Second year |
| 14 | manchanda501@gma | cChirag | 7988512093 | BMS | First year |
| 15 | nikhilprashar57@gmail. | Nikhil Prashar | 7876659185 | BMS | First year |
| 16 | vivekhotkar72@gmail.c | Vivek hotkar | 9515292585 | BMS | First year |
| 17 | saumya.sharma3108@g | Saumya | 8826490730 | BMS | First year |
| 18 | chandnichakma5@gma | Chandini Chakma | 9362301255 | BMS | First year |
| 19 | amitverm09@gmail.com | Amit Kumar | 9627102805 | BMS | First year |
| 20 | amitgourfolks@gmail. | Amit gour | 8929984856 | BMS | First year |
| 21 | devanshk2512@gmail.c | Devansh Khanna | 7011959070 | BMS | First year |
| 22 | tanishqsingh6307@gma | Tanishq Singh | 6307704833 | BMS | First year |
| 23 | rishurj2005@gmail.com | Rishu Raj | 9310182438 | BMS | First year |
| 24 | soumyasoumya353@gm | Soumya Kumari | 7461009463 | BMS | First year |
| 25 | sagarchaudhary.dl@gm | Sagar Chaudhary | 8527567041 | Bms | Second year |

| | | | | | |
|----|----------------------|--------------------|------------|-----|-------------|
| 26 | irwarbaladeen59@gn | Baladeen Ahirwar | 9165838160 | BMS | First year |
| 27 | ora.vaibhav04@gmai | Vaibhav Arora | 8076454126 | Bms | First year |
| 28 | mitsinha2406@gmail | UMIT KUMAR SINHA | 9693912743 | BMS | First year |
| 29 | shubham.singh78618@ | Shubham Singh | 9667230970 | Bms | Second year |
| 30 | ityakr.roy888@gmail. | Aditya Kumar | 9199783085 | BMS | First year |
| 31 | alokr4243@gmail.com | Alok Ranjan | 8797124243 | BMS | First year |
| 32 | aransh.bms6588@rla | Saransh | 7759042116 | BMS | First year |
| 33 | aythakurcsss92@gm | Vinay pratap singh | 9711454603 | Bms | First year |
| 34 | shaaaa488@gmail.co | Tisha | 8810737660 | BMS | First year |
| 35 | arusharma200422@g | Charu Sharma | 8595859714 | BMS | First year |
| 36 | dr01bk@gmail.com | Bipul Kumar | 6205556221 | BMS | First year |
| 37 | ushgoel2005@gmail. | Ayush Goel | 8168959919 | BMS | First year |
| 38 | mhritik917@gmail.co | Hritik rastogi | 7033845582 | BMS | First year |
| 39 | harma.hardik1508@g | aHardik sharma | 9999201861 | Bms | First year |
| 40 | rias29767@gmail.com | Ria | 8826640923 | bms | First year |
| 41 | ishkverma03@gmail.c | Kanishk Verma | 9873379462 | BMS | First year |
| 42 | ivanshigrv@gmail.com | Divanshi Grover | 8447845804 | BMS | First year |

| | | | | | |
|----|-----------------------|--------------------|------------|-----|-------------|
| 43 | shishi.bms6586@rla.du | Priyanshi Chimnani | 9548741791 | BMS | Second year |
| 44 | hika6514bms@rla.du | Tanishka Aggarwal | 8076045893 | BMS | Second year |
| 45 | a6561bms@rla.du.ac | Divya Dhingra | 7838735050 | BMS | Second year |
| 46 | shika.k2008@gmail.co | Diksha | 9910275414 | BMS | First year |
| 47 | asharma121204@gma | Ananya Sharma | 9013775660 | BMS | First year |
| 48 | agarg0012@gmail.co | Riya | 9711509682 | BMS | First year |
| 49 | edinichakma5@gmail. | Chandini Chakma | 6009971019 | BMS | First year |
| 50 | ak.bms6531@rla.du.a | Rounak Mangtani | 7898831450 | BMS | First year |

26/1/23

8. Number of participating faculty members and attached list of faculties in the given:

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms. Riyanka jain | RLA | BMS |
| Ms.Srijana | RLA | BMS |
| Mr. Siddharth Gupta | RLA | BMS |
| Dr.Kirti Punia | RLA | BMS |
| Dr. Deepti Gupta | RLA | BMS |
| Dr.Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

The session was very informative and the speaker was interactive. A lot of students attended. The speaker shared his life story and talked about design thinking and how he improved Yamaha's status. The session ended with the speaker singing three of his favourite songs, which put everyone in a good mood.

11. Representative pictures:



Title of the event:

CRAFTING A PATH-Essential skills for start-ups and other career avenues post-management

1. **Date and duration:** 15th September,2023
2. **Venue/online:**-Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Mr. Anuj Jindal: CEO of www.anujjindal.in.
5. **Brief summary of the event:** MARG organised a speaker session on 15th September, 2023 in which Mr. Anuj Jindal, CEO of www.anujjindal.in was invited as the guest speaker. The topic for the session was 'Crafting Path-Essential skills for start-ups and other career avenues post-management. Mr. Anuj Jindal, an impressive individual with a vast amount of experience in finance and banking and a unique passion for simplifying complex financial concepts for everyone to understand has been a keynote speaker at prestigious universities like the Delhi School of Economics, Hansraj College Hindu College, JIMS, and many others. The speaker in the session enlightened the students with his life story and about mastering skills for diverse career avenues for startups. The session was informative and the speaker was very interactive. It was overall an insightful and enlightening session.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster attached below. There were a total of 80 registrations.

RAM LAL ANAND COLLEGE
UNIVERSITY OF DELHI

DEPARTMENT
OF MANAGEMENT STUDIES
ORGANISES
SPEAKER SESSION
ON

**"CRAFTING A PATH : ESSENTIAL
SKILLS FOR STARTUPS AND
OTHER CAREER AVENUES POST
MANAGEMENT"**

MR. ANUJ JINDAL
CEO OF WWW.ANUJJINDAL.IN

15 September, 2023
9:30am-11:00am

Seminar Room

REGISTER HERE

TEACHER IN CHARGE - MR. SIDDHARTH GUPTA
CONVENOR- MS. RIYANKA JAIN
CO-CONVENOR - MR. SRIDHANA SINGH
ORGANIZING COMMITTEE:
DR. DEEPTI GUPTA
DR. ANSHIKA
DR. KIRTI PANA

DR. RAKESH KUMAR GUPTA
PRINCIPAL
PRIYANSHI CHIMNANI
MARG SOCIETY- PRESIDENT

| Email | Name | Year | Course |
|---------------------------------|--------------------|------|----------------------------------|
| vinaythakuresss92@gmail.com | Vinay Pratap Singh | 2 | Bachelor of Management Studies |
| aanchaljaju12@gmail.com | Aanchal Jaju | 2 | Bachelor of Management Studies |
| Kanishkverma03@gmail.com | Kanishk | 2 | Bachelor of Management Studies |
| saumya.sharma3108@gmail.com | Saumya | 2 | Bachelor of Management Studies |
| gmanchanda501@gmail.com | Chirag | 2 | Bachelor of Management Studies |
| agparidhi06@gmail.com | Paridhi Agarwal | 2 | B.Sc (Hons) Statistics |
| diksha.k2008@gmail.com | Diksha | 2 | Bachelor of Management Studies |
| hritik917@gmail.com | Hritik | 2 | Bachelor of Management Studies |
| Dubeyarpita925@gmail.com | Arpita | 2 | B.A Program |
| divanshigvr46@gmail.com | Divanshi Grover | 2 | Bachelor of Management Studies |
| Shubham.ag@gmail.com | Shubham | 3 | B.Com Program |
| ananyasharma121204@gmail.com | Ananya Sharma | 2 | Bachelor of Management Studies |
| rias29767@gmail.com | Ria | 2 | Bachelor of Management Studies |
| m.saksham1412@gmail.com | Saksham | 3 | B.Com (Hons) |
| riyagarg0012@gmail.com | Riya | 2 | Bachelor of Management Studies |
| ashmitsingh02102005@gmail.com | Ashmit | 2 | Bachelor's of Management studies |
| mayankdude886@gmail.com | Mayank Prakash | 2 | B.A History (Hons) |
| jmadhur44@gmail.com | Madhur Jain | 2 | Bachelor of Management studies |
| Singhdusaksham@gmail.com | Saksham Singh | 2 | Bachelor of Management studies |
| aishik.bms6516@rta.du.ac.in | Aishik Dutta | 2 | Bachelor of Management Studies |
| bhagyasree.bms6502@rta.du.ac.in | Bhagyasree Nair | Ist | Bachelor of Management Studies |
| bhavya.bms6503@rta.du.ac.in | Bhavya Jangra | Ist | Bachelor of Management Studies |
| ankit.bms6504@rta.du.ac.in | Ankit Raj | Ist | Bachelor of Management Studies |
| manav.bms6505@rta.du.ac.in | Manav Verma | Ist | Bachelor of Management Studies |
| akshit.bms6506@rta.du.ac.in | Akshit Diwaker | Ist | Bachelor of Management Studies |
| vanshaj.bms6507@rta.du.ac.in | Vanshaj Singhal | Ist | Bachelor of Management Studies |
| arnav.bms6508@rta.du.ac.in | Arnav Khanna | Ist | Bachelor of Management Studies |
| spارش.bms6509@rta.du.ac.in | Spارش Rastogi | Ist | Bachelor of Management Studies |
| monish.bms6510@rta.du.ac.in | Monish | Ist | Bachelor of Management Studies |
| shreysi.bms6511@rta.du.ac.in | Shreysi Jain | Ist | Bachelor of Management Studies |
| ananay.bms6513@rta.du.ac.in | Ananay Chaudhary | Ist | Bachelor of Management Studies |

| Email | Name | Year | Course |
|--------------------------------|------------------|------|--------------------------------|
| yadu.bms6515@rla.du.ac.in | Yadu Yadav | Ist | Bachelor of Management Studies |
| tarasha.bms6518@rla.du.ac.in | Tarasha | Ist | Bachelor of Management Studies |
| pratyush.bms6519@rla.du.ac.in | Pratyush Chhabra | Ist | Bachelor of Management Studies |
| harsh.bms6520@rla.du.ac.in | Harsh Gandhi | Ist | Bachelor of Management Studies |
| radhika.bms6521@rla.du.ac.in | Radhika Gupta | Ist | Bachelor of Management Studies |
| adarsh.bms6523@rla.du.ac.in | Adarsh Singh | Ist | Bachelor of Management Studies |
| aaditya.bms6526@rla.du.ac.in | Aaditya Sharma | Ist | Bachelor of Management Studies |
| abhinay.bms6528@rla.du.ac.in | Abhinay Kumar | Ist | Bachelor of Management Studies |
| dev.bms6529@rla.du.ac.in | Dev Raman | Ist | Bachelor of Management Studies |
| aman.bms6530@rla.du.ac.in | Aman Mehra | Ist | Bachelor of Management Studies |
| neha.bms6532@rla.du.ac.in | Neha Chauhan | Ist | Bachelor of Management Studies |
| vinamra.bms6534@rla.du.ac.in | Vinamra Paliwal | Ist | Bachelor of Management Studies |
| jatin.bms6535@rla.du.ac.in | Jatin Gupta | Ist | Bachelor of Management Studies |
| gourav.bms6536@rla.du.ac.in | Gourav Jain | Ist | Bachelor of Management Studies |
| bhumika.bms6538@rla.du.ac.in | Bhumika Maandi | Ist | Bachelor of Management Studies |
| nishka.bms6539@rla.du.ac.in | Nishka Sharma | Ist | Bachelor of Management Studies |
| mansi.bms6540@rla.du.ac.in | Mansi Maini | Ist | Bachelor of Management Studies |
| aryan.bms6556@rla.du.ac.in | Aryan Bahuguna | Ist | Bachelor of Management Studies |
| nandini.bms6557@rla.du.ac.in | Nandini Udaywal | Ist | Bachelor of Management Studies |
| anuj.bms6558@rla.du.ac.in | Anuj Verma | Ist | Bachelor of Management Studies |
| kawish.bms6559@rla.du.ac.in | Kawish Madaan | Ist | Bachelor of Management Studies |
| jatin.bms6560@rla.du.ac.in | Jatin Gaur | Ist | Bachelor of Management Studies |
| sameer.bms6561@rla.du.ac.in | Sameer Kumar | Ist | Bachelor of Management Studies |
| roshani.bms6562@rla.du.ac.in | Roshani Nandan | Ist | Bachelor of Management Studies |
| gaurav.bms6563@rla.du.ac.in | Gaurav | Ist | Bachelor of Management Studies |
| harsh.bms6564@rla.du.ac.in | Harsh Raj | Ist | Bachelor of Management Studies |
| aditya.bms6565@rla.du.ac.in | Aditya Chaprana | Ist | Bachelor of Management Studies |
| muskan.bms6566@rla.du.ac.in | Muskan Katoch | Ist | Bachelor of Management Studies |
| kumar.bms6567@rla.du.ac.in | Kumar Satyam | Ist | Bachelor of Management Studies |
| priyanshu.bms6568@rla.du.ac.in | Priyanshu Ranjan | Ist | Bachelor of Management Studies |

| Email | Name | Year | Course |
|----------------------------|--------------|------|-----------------------------------|
| diyasharma21121@gmail.com | diya sharma | 2nd | bachelors of arts (english hons) |
| Kumar.bms6567@rla.du.ac.in | Kumar satyam | Ist | Bachelor of Management Studies |

Handwritten signature and date: 15/9/23

8. Number of participating faculty members and attached list of faculties in the given:

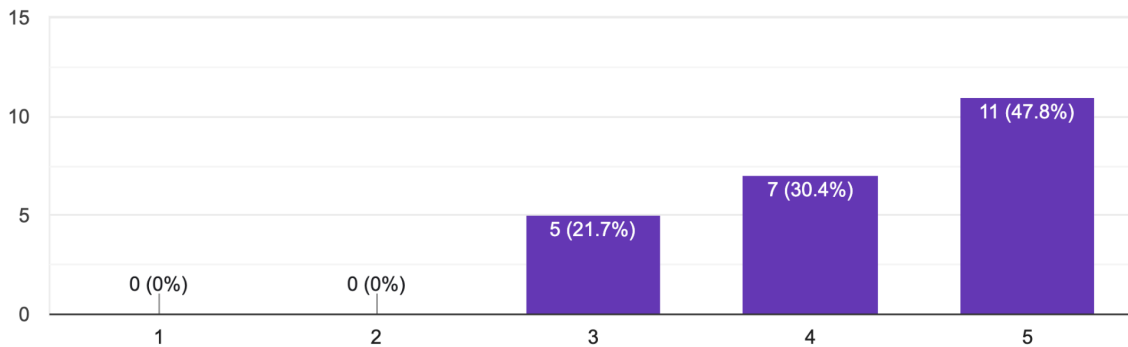
| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms. Riyanka jain | RLA | BMS |
| Ms.Srijana | RLA | BMS |
| Mr. Siddharth Gupta | RLA | BMS |
| Dr.Kirti Punia | RLA | BMS |
| Dr. Deepti Gupta | RLA | BMS |
| Dr.Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

On the scale of 1-5, Rate your experience?

23 responses



11. Representative pictures:



Title of the event: Orientation of MARG

1. **Date and duration:** 18th September,2023
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
N-A-
5. **Brief summary of the event:** An orientation session was conducted by MARG at the beginning of the academic year to introduce students to the society's works, responsibilities, and hierarchy of society, providing information about their objectives, activities, and membership.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster Attached below.
There were a total of 45 registrations.



8. **Number of participating faculty members and attached list of faculties in the given:**

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms Riyanka jain | RLA | BMS |

| | | |
|--------------------|-----|-----|
| Ms Srijana | RLA | BMS |
| Mr Siddharth Gupta | RLA | BMS |
| Dr Kirti Punia | RLA | BMS |
| Dr Deepti Gupta | RLA | BMS |
| Dr Anubha Saini | RLA | BMS |

9. **Funding / Sponsorship received (if any):** NO

10. **Brief feedback report:**

The MARG orientation program for our first-year management students at Ram Lal Anand College was a resounding success. It ignited the sparks of an inspiring academic journey and nurtured a vibrant sense of community within our college. As we move forward, we eagerly anticipate a year filled with enlightenment, growth, and harmonious collaboration within the cherished MARG family.

11. **Representative pictures**



Title of the event: Recruitment by MARG

1. **Date and duration:** 21st September,2023
2. **Venue/online:-** Pc-4 & Pc- 9
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
N-A-
5. **Brief summary of the event:** The recruitment process was conducted by MARG which involved students submitting applications, undergoing selection criteria evaluation, and possibly participating in interviews in which the first round required submission of Google forms which were designed to gather information about the students, including their abilities and areas of interest. This was followed by Group discussion rounds in which Candidates discussed a given topic, presenting logical arguments, actively listening to others and respecting differing viewpoints. At last, the Personal interviews were conducted which were one-on-one interactions between candidates.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster attached below.
There were a total of 32 registrations.



8. Number of participating faculty members and attached list of faculties in the given:

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms. Riyanka jain | RLA | BMS |
| Ms.Srijana | RLA | BMS |
| Mr. Siddharth Gupta | RLA | BMS |
| Dr.Kirti Punia | RLA | BMS |
| Dr. Deepti Gupta | RLA | BMS |
| Dr.Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

Our recruitment process has not only brought in outstanding talent but has also enhanced the sense of community and purpose within our college society. As we move forward, we are confident that the contributions of our new members will further enrich our society and make a positive impact on the first-year students' experience at our college.

11. Representative pictures



Title of the event:

Pathway to profit- Understanding business startup model

1. **Date and duration:** 27th October 2023
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Aalekh Tripathi: Sales and marketing professional with 6+ years of FMCG experience in HUL working across traditional trade and eCommerce. Skills include brand building, D2C, shopper marketing, Customer development, e-commerce and Omnichannel. Currently working to accelerate Beauty and Personal Care business for HUL via eCommerce.
5. **Brief summary of the event:** MARG and Pathway, the placement cell of Ram Lal Anand College collaborated to organize an interactive speaker session with Mr. Aalekh Tripathi who delivered an engaging session highlighting the essence of startups and the art of crafting an impressive LinkedIn profile. His eloquence and insightful examples, such as Nike and Google, made complex concepts accessible. Mr. Aalekh's guidance on problem-solving, the significance of LinkedIn and the importance of a professional online presence left the audience with valuable takeaways for personal and professional growth
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster & attendance attached below.



Ram Lal Anand College, University of Delhi
(DBT Star College)

**PATHWAY : The Career Counselling and Placement Cell
with**

Marg : The Management Society

Organizing Workshop on

Pathway & Profit

In Collaboration with **Digiaccel**

Session 1:

Understanding Startup Business Model



17TH OCT 2023 (TUESDAY)

12 PM - 2 PM

SEMINAR ROOM



Register Here!



placementcell_rlac



The Placement Cell, Ram
Lal Anand College



pathway_rlac



Pathways - The Placement Cell of
Ram Lal Anand College



Aalekh Tripathi

Co-Founder of Digiaccel

Ex-HUL

IIMA ALUMINUS

For any further queries contact:

Abhishek (President)-89572 06417

Yash (general secretary)-83491 67697

PROF. NEENA MITAL

MR. SIDDHARTH GUPTA

PROF. RIYANIK A JAIN

PROF. RAKESH GUPTA

CONVENOR
(PATHWAY)

CO-CONVENOR
(PATHWAY)

CONVENOR
(MARG)

PRINCIPAL

17/10/23

MARG

DATE _____
PAGE _____

| | Names | Signature | Coupon |
|----|--------------------|-----------|--------|
| 1 | Kanishk | | |
| 2 | Chirag | | |
| 3 | Vinay | | |
| 4 | Priyanshi | | |
| 5 | Tanishka | | |
| 6 | Saumya | | |
| 7 | Divanshi | | |
| 8 | Aanchal | | |
| 9 | Bhavya | | |
| 10 | Tarasha | | |
| 11 | Radhika | | |
| 12 | Madhur | | |
| 13 | Vinomka | | |
| 14 | Neha | | |
| 15 | Nisha | | |
| 16 | Harsh | | |
| 17 | Satyam | | |
| 18 | Daksh | | |
| 19 | Pranshi | | |
| 20 | Pranshi | | |

| Name | ATTENDANCE | Coupons |
|--------------------|---------------------|--------------|
| Abhishek Gupta | Abhishek | Abhishek |
| Sanya Kamra | Sanya Kamra | Sanya |
| Yash Dwivedi | Yash | Yash |
| Keshav Kalani | Keshav | Keshav |
| Nikhil Prashar | Nikhil | Nikhil |
| Diya Kaushik | Diya | Diya Kaushik |
| Manya Goel | Manya | Manya |
| Geetansh Garg | Geetansh Garg | Geetansh |
| Akansha Gupta | Akansha | Akansha |
| Hritik Rastogi | Hritik | Hritik |
| Saksham Malhotra | Saksham | Saksham |
| Parth Bhuria * | | |
| Riddhima | Riddhima | Riddhima |
| Himani Jain | Himani Jain | Himani Jain |
| Ishita Nath * | | |
| Anhad singh thapar | Anhad | Anhad |
| Tanishq Singh | Tanishq | Tanishq |
| Ankur Nautiyal | Ankur | Ankur |
| B. Chandini Chakma | B. Chandini | B. Chandini |

| | | |
|----------------------|-------------|-------------|
| * * Mihir Agarwal | | |
| Anchal Jaju | Anchal | Anchal |
| Ritu Koli | | |
| Mohit Rawat | Mohit Rawat | Mohit Rawat |
| Archana Sahu | | |

Dhruv Bansal

Dhruv

Dhruv

| | | |
|------------------|-----------------------|-----------------------|
| Ishika Malik | <u>Smriti</u> | <u>Smriti</u> |
| Shubham Agrawal | <u>Shubham</u> | <u>Shubham</u> |
| Deejeva Wadhwa | <u>Deejeva</u> | <u>Deejeva</u> |
| Karmanya Sahni | <u>Karmanya Sahni</u> | <u>Karmanya Sahni</u> |
| Priyal + | | |
| Smanika Jain | <u>Smanika</u> | <u>Smanika</u> |
| Rounak Mangtani | <u>Rm</u> | <u>Rm</u> |
| Ansh Malhotra + | | |
| Ritika Gupta | <u>Ritika</u> | <u>Ritika</u> |
| Subhavi Dikshit | <u>Subhavi</u> | <u>Subhavi</u> |
| Harsh Gandhi | <u>Harsh</u> | <u>Harsh</u> |
| Chirag Manchanda | <u>Chirag</u> | <u>Chirag</u> |
| Amav Khanna | <u>Amav</u> | <u>Amav</u> |
| Ankit Singh | <u>Ankit</u> | <u>Ankit</u> |
| Pakhi Sethi | | |

| | | |
|------------------|------------------------|-----------------|
| Aman Anand | <u>Aman</u> | <u>Aman</u> |
| Vidhika Godara + | | |
| Vinamra Paliwal | <u>Vinamra Paliwal</u> | <u>Vinamra</u> |
| Ayush Agarwal * | | |
| Nikhil Pandey | <u>Nikhil</u> | <u>Nikhil</u> |
| Ananya Sharma | <u>Ananya</u> | <u>Ananya</u> |
| Rishuraj | <u>Rishuraj</u> | <u>Rishuraj</u> |
| Aayush Sharma | <u>Aayush</u> | <u>Aayush</u> |
| Ishaan Tarwar + | | |
| Sahil Tarwar | <u>Sahil</u> | <u>Sahil</u> |
| Shashwat Dixit | <u>Shashwat</u> | <u>Shashwat</u> |

| | | |
|-------------------|-------------------|----------------|
| kawish Madan ✕ | | |
| Raghav Chhabra | <u>Raghav</u> | <u>Raghav</u> |
| Tarun Jain | <u>Tarun Jain</u> | <u>Tarun</u> |
| Kanishk Trikha | <u>Kan</u> | <u>Kan</u> |
| Radhika Gupta | <u>Radhika</u> | <u>Radhika</u> |
| Vanshaj Singhal ✕ | | |
| Kshitij | <u>Kshitij</u> | <u>Kshitij</u> |
| Ashish Kumar | | |
| Manav Malhotra | <u>Manav</u> | <u>Manav</u> |

| | | |
|------------------|---------------------|---------------------|
| Paridhi Agarwal | <u>Paridhi</u> | <u>Paridhi</u> |
| Nandani Udaywal | | |
| Sangini Singhvi | | |
| Anand Mishra | <u>Anand Mishra</u> | <u>Anand Mishra</u> |
| Sonali Singh | <u>Sonali</u> | <u>Sonali</u> |
| Tushar Bhalla ✕ | | |
| Pratishtha Arora | | |
| Tanmaya Chopra | <u>Tanmaya</u> | <u>Tanmaya</u> |
| Manav Verma ✕ | <u>Manav</u> | |
| Unnati | | |
| Paridhi Gupta | <u>Paridhi</u> | <u>Paridhi</u> |
| Adarsh Shamsher | | |
| Avinav ✕ | | |
| Sneha Agarwal ✕ | | |
| Gourav Goel ✕ | | |
| Aaditya Sharma | <u>Aaditya</u> | <u>Aaditya</u> |
| Athenksha Sharma | <u>Athenksha</u> | <u>Athenksha</u> |

Riyanka Jain

[Convenor: Riyanka Jain]

8. Number of participating faculty members and attached list of faculties in the given:

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms Riyanka Jain | RLA | BMS |
| Ms Srijana Singh | RLA | BMS |
| Mr Siddharth Gupta | RLA | BMS |
| Dr Kirti Punia | RLA | BMS |
| Dr Deepti Gupta | RLA | BMS |
| Dr Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

The students' feedback highlighted the need for more sessions like this. The participants actively engaged throughout the session, sharing real-life examples to emphasize the importance of digital skills. Aalekh Tripathi led an engaging session, focusing on startups and offering valuable tips for creating an impressive LinkedIn profile. His insights on problem-solving, the significance of LinkedIn, and maintaining a professional online presence provided practical knowledge for personal and professional growth.

11. Representative pictures



Title of the event:

Pathway to profit- Understanding marketing career pathways

1. **Date and duration:** 1st November,2023
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Aalekh Tripathi: Co-Founder at AIM, Digiaccel | Ex-HUL, IIMA
5. **Brief summary of the event:** On 1st November 2023, Marg and the Pathway societies of Ram Lal Anand College collaborated to organize an interactive speaker session on the topic of 'Marketing Career Pathways'. The event was scheduled with Ms Puja Das on the topic 'Marketing Career Pathways'. The students turned up in great numbers and the speaker enlightened them with marketing algorithms and trends.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster & List attached below. There was a total of 173 registrations for the session.

The poster is for an event titled "PATHWAY 2 PROFIT" in collaboration with Digiaccel. It is organized by PATHWAY (The Career Counselling and Placement Cell) and MARG (The Management Society) at Ram Lal Anand College, University of Delhi (DBT Star College). The event is a workshop on "UNDERSTANDING MARKETING CAREER PATHWAYS" on Wednesday, 1st Nov 2023, from 11 AM to 1 PM in the Seminar Room. The speaker is Aalekh Tripathi, Co-Founder of Digiaccel, Ex-HUL, and IIMA ALUMINUS. Contact information for queries is provided: Vinay (Marg) at 9711454603 and Abhishek (Pathway) at 8957206417. Social media handles for marg_rlac and Marg-the management society are also listed. The poster includes a QR code for registration and a list of organizers: Prof. Neena Mital (Convener), Mr. Siddharth Gupta (Co-Convener), Ms. Ritanka Jain (Convener), and Prof. Rakesh Gupta (Principal).

| Name | ID Card ATTENDANCE | Coupons |
|--------------------|-------------------------------|----------------|
| Abhishek Gupta | Abhishek Gupta | Abhishek Gupta |
| Sanya Kamra | Sanya Kamra | Sanya Kamra |
| Yash Dwivedi | Yash | Yash |
| Keshav Kalani | Keshav | Keshav |
| Nikhil Prashar | Nikhil | Nikhil |
| Diya Kaushik | Diya | Diya Kaushik |
| Manya Goel | Manya | Manya |
| Geetansh Garg | Geetansh Garg | Geetansh |
| Akansha Gupta | Akansha | Akansha |
| Hritik Rastogi | Hritik | Hritik |
| Saksham Malhotra | Saksham M. | Saksham M. |
| Parth Bhuria + | | |
| Riddhima | Riddhima | Riddhima |
| Himani Jain | Himani Jain | Himani Jain |
| Ishita Nath + | | |
| Anhad singh thapar | Anhad | Anhad |
| Tanishq Singh | Tanishq | Tanishq |
| Ankur Nautiyal | Ankur | Ankur |
| B. Chandini Chakma | B | B |
| Mihir Agarwal | | |
| Anchal Jaju | Anchal | Anchal |
| Ritu Koli | | |
| Mohit Rawat | Mohit Rawat | Mohit Rawat |
| Archana Sahu | | |
| Dhruv Bansal | Dhruv | Dhruv |

| | | |
|-------------------|---------------------|---------------------|
| kawish Madan ✕ | | |
| Raghav Chhabra | <u>Raghav</u> | <u>Raghav</u> |
| Tarun Jain | <u>Tarun Jain</u> | <u>Tarun Jain</u> |
| Kanishk Trikha | <u>Kanishk</u> | <u>Kanishk</u> |
| Radhika Gupta | <u>Radhika</u> | <u>Radhika</u> |
| Vanshaj Singhal ✕ | | |
| Kshitij | <u>Kshitij</u> | <u>Kshitij</u> |
| Ashish Kumar | | |
| Manav Malhotra | <u>Manav</u> | <u>Manav</u> |
| Paridhi Agarwal | <u>Paridhi</u> | <u>Paridhi</u> |
| Nandani Udaywal | | |
| Sangini Singhvi | | |
| Anand Mishra | <u>Anand Mishra</u> | <u>Anand Mishra</u> |
| Sonali Singh | <u>Sonali</u> | <u>Sonali</u> |
| Tushar Bhalla ✕ | | |
| Pratishtha Arora | | |
| Tanmaya Chopra | <u>Tanmaya</u> | <u>Tanmaya</u> |
| Manav Verma ✕ | <u>Manav Verma</u> | <u>Manav Verma</u> |
| Unnati | | |
| Paridhi Gupta | <u>Paridhi</u> | <u>Paridhi</u> |
| Adarsh Shamsheer | | |
| Avinav ✕ | | |
| Sneha Agarwal ✕ | | |
| Gourav Goel ✕ | | |
| Aaditya Sharma | <u>Aaditya</u> | <u>Aaditya</u> |
| Akanksha Sharma | <u>Akanksha</u> | <u>Akanksha</u> |

| | | |
|------------------|------------------------|-----------------------|
| Ishika Malik | <u>Ishika Malik</u> | <u>Ishika Malik</u> |
| Shubham Agrawal | <u>Shubham</u> | <u>Shubham</u> |
| Deeveja Wadhwa | <u>Deeveja</u> | <u>Deeveja</u> |
| Karmanya Sahni | <u>Karmanya Sahni</u> | <u>Karmanya Sahni</u> |
| Priyal † | | |
| Smarika Jain | <u>Smarika</u> | <u>Smarika</u> |
| Rounak Mangtani | <u>Rounak</u> | <u>Rounak</u> |
| Ansh Malhotra † | | |
| Ritika Gupta | <u>Ritika</u> | <u>Ritika</u> |
| Subhavi Dikshit | <u>Subhavi</u> | <u>Subhavi</u> |
| Harsh Gandhi | <u>Harsh</u> | <u>Harsh</u> |
| Chirag Manchanda | <u>Chirag</u> | <u>Chirag</u> |
| Arnav Khanna | <u>Arnav</u> | <u>Arnav</u> |
| Ankit Singh | <u>Ankit</u> | <u>Ankit</u> |
| Pakhi Sethi | | |
| Aman Anand | <u>Aman</u> | <u>Aman</u> |
| Vidhika Godara † | | |
| Vinamra Paliwal | <u>Vinamra Paliwal</u> | <u>Vinamra</u> |
| Ayush Agarwal † | | |
| Nikhil Pandey | <u>Nikhil</u> | <u>Nikhil</u> |
| Ananya Sharma | <u>Ananya</u> | <u>Ananya</u> |
| Rishuraj | <u>Rishuraj</u> | <u>Rishuraj</u> |
| Aayush Sharma | <u>Aayush</u> | <u>Aayush</u> |
| Ishaan Tanwar † | | |
| Sahil Tanwar | <u>Sahil</u> | <u>Sahil</u> |
| Shashwat Dixit | <u>Shashwat</u> | <u>Shashwat</u> |

Riyanka Jain

[Convenor: Riyanka Jain]

8. Number of participating faculty members and attached list of faculties in the given:

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms Riyanka jain | RLA | BMS |
| Ms Srijana Singh | RLA | BMS |
| Mr Siddharth Gupta | RLA | BMS |
| Dr Kirti Punia | RLA | BMS |
| Dr Deepti Gupta | RLA | BMS |
| Dr Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

The students' feedback highlighted the need for more sessions like this. The participants actively engaged throughout the session, sharing real-life examples to emphasize the importance of digital skills. Aalekh Tripathi led an engaging session, focusing on startups and offering valuable tips for creating an impressive LinkedIn profile. His insights on problem-solving, the significance of LinkedIn, and maintaining a professional online presence provided practical knowledge for personal and professional growth.

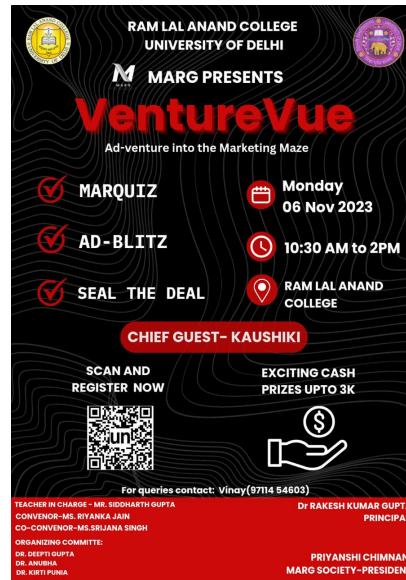
11. Representative pictures:



Title of the event: VENTUREVUE

1. **Date and duration:** November 6th, 2023
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intercollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Tushar Kansal: Founder & CEO at Kansaltancy Ventures | Thought Leader | Best IB for raising Funding 2023 | Certified Independent Director | 300+ Talks/ Events/ TedX.
5. **Brief summary of the event:** MARG, the management society of Ram Lal Anand College, embarked on the grand tapestry of time, society's journey unfolded amidst ages of triumph, and profound transformation through VentureVue at RLAC. The proceedings of the event unfolded with 3 rounds, Round 1: MAR-QUIZ (QUIZ ROUND) - Online quiz round on marketing and entrepreneurship, Round 2: AD BLITZ (VIDEO ADVERTISEMENT ROUND) - Online video advertisement showdown and Round 3: SEAL THE DEAL: Business Edition(PITCHING ROUND) - Offline.
The event concluded with a special address by our chief guest Mr. Tushar Kansal, a distinguished entrepreneur and thought influencer who delved into the topic of 'Successful Entrepreneurial Mindset'. His address emphasized the importance for successful entrepreneurs to possess the ability to identify opportunities, envision innovative solutions, and perceive possibilities where others perceive obstacles. The event was also graced and evaluated under a panel of distinguished judges like Ms.Shreya Pandey, Founder of Create Sparks Pvt. Ltd. and an NGO Consultant. Mr Raunak Singh, Social media management and Content and blog writer. The pinnacle of triumph was claimed by Om Arora, Keshav Gupta and Ayush Goel from CVS, whose exceptional insight and resourcefulness captured the essence of victory. Empowering visionaries to lead bold ideas, and outshine conventional boundaries pushes us into a future where creativity and ingenuity flourish, igniting a transformative journey towards progress and prosperity.
6. **Teams / Individual participants outside the college:** 10 Teams

7. Number of participating students and attached list of students in the given format with signature of Convener/ TIC: Poster & List attached below. There was a total of 110+ individual registrations for the competition.



| Email Address | Name | Course | Year |
|---------------------------|-----------------|-----------------|------|
| umaraman40979@gmail.co | Aman | B.A (H) HISTORY | 1st |
| shruti246039@gmail.com | Shruti | BA program | 1st |
| hauhansarah88@gmail.co | Sarah Chauhan | B.COM (P) | 1st |
| ejender.ba312@rla.du.ac.i | Tejender | BA program | 1st |
| aderlegend1989@gmail.co | Mohd salim | B.COM (P) | 1st |
| ikhiljonwal2005@gmail.com | Nikhil | B.COM (P) | 1st |
| nusingh.barsha@gmail.co | Anu Singh | BA program | 1st |
| hannaarnav692@gmail.co | Arnav Khanna | BMS | 1st |
| anishqashota779@gmail.com | Tanishq | B.COM (P) | 1st |
| hivajaiswal1570@gmail.com | Shiva jaiswal | B.COM (h) | 1st |
| mahourdev93@gmail.com | Dev koli | BA program | 1st |
| rshchaurasia4400@gmail.co | Harsh Chaurasia | B.COM (h) | 1st |
| marpiyush96453@gmail.c | PIYUSH KUMAR | B.A (H) HISTORY | 1st |
| Payalsisodia777@gmail.com | Payal sisodia | B.A (H) HISTORY | 1st |
| tushar7834@gmail.com | Tushar Singh | B.COM (P) | 1st |
| agsingh6387182621@gmail | Anurag Singh | B.A (H) HISTORY | 1st |
| prachayshukla@gmail.com | Prachay Shukla | B.A (H) HISTORY | 1st |
| 8788riya@gmail.com | Riya | BMS | 1st |
| anurag.ba320@rla.du.ac.in | Anurag gusian | BA program | 1st |
| bharatmahna4@gmail.com | Bharat | B.COM (h) | 1st |
| manish2005@gmail.com | Manish | B.COM (P) | 1st |
| nderchaprana9350@gmail. | Aditya Chaprana | BMS | 1st |
| ajiteshverma03@gmail.com | Ajitesh verma | B.COM (P) | 1st |
| nematanish27@gmail.com | Tanish nema | B.COM (P) | 1st |
| meerbhardwaj1005@gmail.c | Sameer Kumar | BMS | 1st |
| arthakmeena94@gmail.co | Sarthai Meena | BA program | 1st |
| requingraphic@gmail.com | Aman Panchal | B.COM (P) | 1st |
| ryash.vk@gmail.com | Ryansh | B.COM (P) | 1st |
| mishanianand15@gmail.co | Ishani Anand | BMS | 1st |

| | | | |
|------------------------------|----------------------|-----------------|-----|
| hresthmathpal24@gmail.com | Shresth | B.A (H) HISTORY | 1st |
| yashbasoya77@gmail.com | Yash Basoya | B.COM (h) | 1st |
| vineetpal.boss@gmail.com | VINEET | B.COM (P) | 2nd |
| garvitt0925@gmail.com | Garvit Tyagi | B.COM (h) | 1st |
| shprajapatiabc123@gmail. | Vansh | B.COM (P) | 2nd |
| ryapratapverma1@gmail.co | Surya | B.COM (h) | 1st |
| abhinay8874@gmail.com | Abhinay Kumar | BMS | 1st |
| bhartishruti005@gmail.com | Shruti bharti | B.COM (h) | 1st |
| madhur9671@gmail.com | Madhur aggarwal | B.COM (h) | 1st |
| arshsesondiyaji@gmail.co | m Harshit | BMS | 1st |
| mitsingh02102005@gmail.c | Ashmit | BMS | 1st |
| sriharsha.vkvs@gmail.com | Sri Harsha Vavilala | B.COM (P) | 2nd |
| ankitparte24@gmail.com | Ankit parte | B.COM (h) | 1st |
| adarshshamshervimal@gmail.c | Adarsh Shamsher Vima | BMS | 1st |
| Vinay.bms6263@rfa.du.ac.in | Vinay | BMS | 2nd |
| sameer.bms6561@rfa.du.ac.in | Sameer Kumar | r of Management | 1st |
| roshani.bms6562@rfa.du.ac.in | Roshani Nandan | r of Management | 1st |
| gaurav.bms6563@rfa.du.ac.in | Gaurav | r of Management | 1st |
| harsh.bms6564@rfa.du.ac.in | Harsh Raj | r of Management | 1st |
| aditya.bms6565@rfa.du.ac.in | Aditya Chaprana | r of Management | 1st |
| muskan.bms6566@rfa.du.ac.in | Muskan Katoch | r of Management | 1st |
| kumar.bms6567@rfa.du.ac.in | Kumar Satyam | r of Management | 1st |

Handwritten signature and scribbles, possibly indicating approval or correction of the list above.

8. Number of participating faculty members and attached list of faculties in the given:

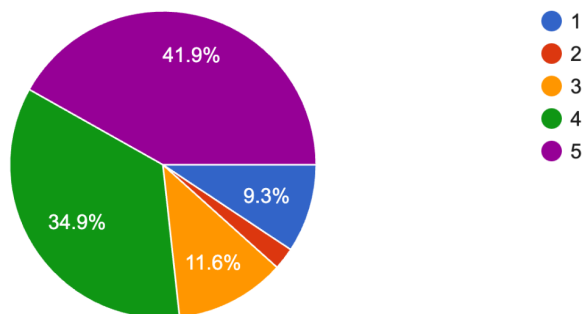
| Name of the faculty member | RLA/ Non- RLA | Department |
|----------------------------|---------------|------------|
| Ms. Riyanka jain | RLA | BMS |
| Ms.Srijana | RLA | BMS |

| | | |
|---------------------|-----|-----|
| Mr. Siddharth Gupta | RLA | BMS |
| Dr.Kirti Punia | RLA | BMS |
| Dr. Deepti Gupta | RLA | BMS |
| Dr.Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

Rate your experience
43 responses



11. Representative pictures:



Title of the event:
Alumni Meet by MARG

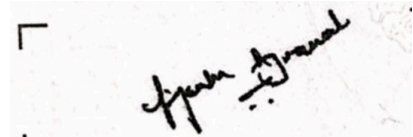
1. **Date and duration:** February 17, 2024
2. **Venue/online:-**Seminar Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
N-A-
5. **Brief summary of the event:** Distinguished alumni, Ms. Siddhi Kapoor and Ms. Poojita Srivastava delivered engaging speeches, at the alumni meet organized by MATH sharing insights into their professional journeys and the impact of their college education. An interactive session followed the speeches, providing attendees with valuable insights and promoting mentorship among the alumni community. The event facilitated career networking and celebrated personal connections, with attendees expressing pride in the ongoing success of their alma mater. The Alumni Meet was a memorable occasion, promoting camaraderie, and mentorship, and celebrating academic and professional achievements within the alumni community.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster & List attached below.



| Name of student RLA/Non- RLA | Programme of study | Year |
|------------------------------|--------------------|------|
| Neha Chauhan | BMS | 1 |
| Nandini Udaiwal | BMS | 1 |
| Riya | BMS | 1 |
| Anuj Verma | BMS | 1 |
| Bhagyasree | BMS | 1 |
| Kumar Satyam | BMS | 1 |
| Vinamra Paliwal | BMS | 1 |
| Madhur Jain | BMS | 1 |
| Bhavya | BMS | 1 |
| Adarsh | BMS | 1 |
| Vanshaj | BMS | 1 |
| Aryan | BMS | 1 |
| Sparsh | BMS | 1 |
| Kawish | BMS | 1 |
| Manav | BMS | 1 |
| Jatin Gaur | BMS | 1 |

| | | |
|------------------|-----|---|
| Aman | BMS | 1 |
| Shreysi | BMS | 1 |
| Nisha | BMS | 1 |
| Vaasav | BMS | 1 |
| Pratyush | BMS | 1 |
| Mansi | BMS | 1 |
| Vansh | BMS | 1 |
| Saksham | BMS | 1 |
| Akshit | BMS | 1 |
| Abhinav | BMS | 1 |
| Aaditya | BMS | 1 |
| Bhumika | BMS | 1 |
| Muskan | BMS | 1 |
| Gaurav | BMS | 1 |
| Sameer | BMS | 1 |
| Priyanshu Ranjan | BMS | 1 |
| Ashmit | BMS | 1 |
| Shreya Anchal | BMS | 1 |
| Radhika | BMS | 1 |
| Ankit | BMS | 1 |
| Kanishk Verma | BMS | 2 |
| Divanshi Grover | BMS | 2 |
| Saumya | BMS | 2 |
| Vinay | BMS | 2 |
| Aanchal | BMS | 2 |
| Chirag | BMS | 2 |

| | | |
|--------------|-----|---|
| Manya | BMS | 2 |
| Ria | BMS | 2 |
| Vamsi | BMS | 2 |
| Ahaan | BMS | 2 |
| Garv | BMS | 2 |
| Vaibhav | BMS | 2 |
| Bipul Kumar | BMS | 2 |
| Diksha | BMS | 2 |
| Alok | BMS | 2 |
| Rishu Raj | BMS | 2 |
| Riya Jain | BMS | 2 |
| Sujit | BMS | 2 |
| Tarun | BMS | 2 |
| Aryan | BMS | 2 |
| Nikhil | BMS | 2 |
| Vaishnav | BMS | 2 |
| Priyanshi | BMS | 3 |
| Tanishka | BMS | 3 |
| Divya | BMS | 3 |
| Harsh Ranjan | BMS | 3 |
| Dhruv Vats | BMS | 3 |
| Sagar | BMS | 3 |



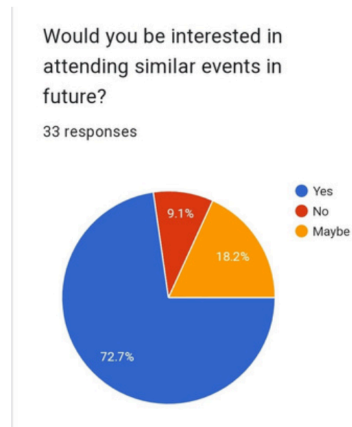
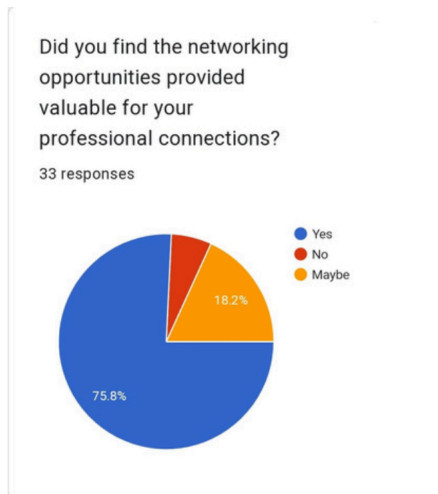
[Convenor: Riyanka Jain]

8. Number of participating faculty members and attached list of faculties in the given:

| Name of the faculty member | RLA/ Non- RLA | Department |
|-----------------------------------|----------------------|-------------------|
| Ms Riyanka Jain | RLA | BMS |
| Ms Srijana Singh | RLA | BMS |
| Mr Siddharth Gupta | RLA | BMS |
| Dr Kirti Punia | RLA | BMS |
| Dr Deepti Gupta | RLA | BMS |
| Dr Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:



11. Representative pictures:



Title of the event:
Podcast

1. **Date and duration:**
2. **Venue/online:-** Radio Room
3. **Nature of event:** Intracollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
5. **Brief summary of the event:** In a collection of insightful podcast sessions, experts like Aalekh Tripathi, Tushar Kansal, Shreya Pandey and Raunak Singh shared invaluable insights on various aspects of startup ventures on our very own radio channel TARANG 90.0. Mr. Aalekh Tripathi provided a comprehensive understanding of profitability pathways, covering essential elements from business model analysis to financial management. Mr. Tushar Kansal delved into the development of a successful entrepreneurial mindset and effective leadership strategies, drawing from his own experiences. Ms. Shreya Pandey offered practical digital marketing strategies tailored for startups, focusing on social media leverage and data-driven approaches. Mr. Raunak Singh emphasized embracing the hustle culture for sustainable scaling, advocating for resilience and adaptability. These recorded sessions serve as timeless resources, guiding aspiring entrepreneurs through the complexities of startup journeys with actionable wisdom and strategic foresight.
6. **Teams / Individual participants outside the college:** N-A-
7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** N-A-
8. **Funding / Sponsorship received (if any):** NO

9. Representative pictures:



Title of the event:

Niti 2.0

1. **Date and duration:** 9 & 10 April 2024
2. **Venue/online:-**Amphi Theatre
3. **Nature of event:** Intercollege
4. **Invited speakers, their affiliation and a brief profile of each speaker:**
Anshumali Saxena: Business Transformation Strategist, Multichannel Brand-Sales-Marketer-Writer(external-internal-partner-CSR), Employer Branding.
Vandana Tolani: Founder & CEO at Convanto, top 10 Woman Leaders In Wealth Management 2021 Angel Network.
Mridu Jain: Co-Founder of By the Bay
Payal Singh: Entrepreneur/Int'l Global Mobility Professional, Working in The Global Mobility Industry.
5. **Brief summary of the event:**
Day 1 featured a Leadership Summit with talks by Anshumali Saxena on personal branding, Vandana Tolani on financial management, Mridu Jain on sustainable business practices, and Payal Singh on customer service. There was also a Research Conclave where teams showcased research projects. Work Wizards won the conclave with Insight Innovators as the runner-up.

Day 2 had a Business Brawl competition with three rounds: an offline management quiz, a business pitch presentation, and a demarketing challenge where teams created strategies to convince customers not to buy a product. Team Invincible won the Brawl with Team Rangers as the runner-up.

Overall, Niti 2.0 provided valuable insights from industry experts and showcased young researchers' work. It was a rewarding experience for the participants.
6. **Teams / Individual participants outside the college:** 120+ Individual Registrations for the competition.

7. **Number of participating students and attached list of students in the given format with signature of Convener/ TIC:** Poster & List attached below. There was a total of 80 registrations for the session & 120+ individual registrations for the competition.



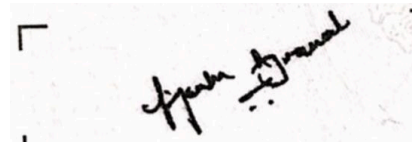
| Name of student RLA/Non- RLA | Programme of study | Semester |
|------------------------------|--------------------|----------|
| Shreya Jain | BMS | 2 |
| Bhagyasree | BMS | 2 |
| Saksham | BMS | 2 |
| Nisha | BMS | 2 |
| Tarasha | BMS | 2 |
| Ankit | BMS | 2 |
| Sparsh | BMS | 2 |
| Kawish | BMS | 2 |
| Vanshaj | BMS | 2 |
| Radhika | BMS | 2 |
| Harsh Gandhi | BMS | 2 |
| Madhur Jain | BMS | 2 |
| Kumar Satyam | BMS | 2 |
| Aryan Singh | BMS | 2 |
| Nandini Udaywal | BMS | 2 |

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|-----------------|-----------|---|
| Adarsh | BMS | 2 |
| Bhavya | BMS | 2 |
| Anuj Verma | BMS | 2 |
| Mansi Maini | BMS | 2 |
| Shreya Anchal | BMS | 2 |
| Neha Chauhan | BMS | 2 |
| Arnav | BMS | 2 |
| Manya | BMS | 4 |
| Divanshi Grover | BMS | 4 |
| Kanishk Verma | BMS | 4 |
| Vinay | BMS | 4 |
| Chirag | BMS | 4 |
| Saumya | BMS | 4 |
| Aanchal | BMS | 4 |
| Priyanka Gandhi | BMS | 4 |
| Diksha | BMS | 4 |
| Ria | BMS | 4 |
| Ananya | BMS | 4 |
| Hritik | BMS | 4 |
| Priyanshi | BMS | 6 |
| Tanishka | BMS | 6 |
| Diva | BMS | 6 |
| Ayush | BSc MATHS | 2 |
| Shivam | BJMC | 2 |
| Gaurav | BMS | 2 |
| Aishik | BMS | 2 |
| Ritu Kumari | BMS | 6 |
| Saksham Gupta | BMS | 6 |
| Pankaj | BMS | 6 |
| Tamjeed | BMS | 6 |
| Deepak | BMS | 6 |

| | | |
|--------------------|-------------------|---|
| Akansha | BMS | 6 |
| Niharika | BMS | 6 |
| Shivam | BSC.CS | 4 |
| Raghav | BSC.CS | 4 |
| Sourabh | BSC.CS | 4 |
| Riv Raj Singh | BSC.CS | 4 |
| Vaibhav | BSC.CS | 4 |
| Sahil | BSC.CS | 4 |
| Lakshay | BSC.CS | 4 |
| Aaryan | BMS | 4 |
| Nikhil | BMS | 4 |
| Riya Jain | BMS | 4 |
| Ayush | BMS | 4 |
| Ananya Sharma | BMS | 4 |
| Hritik | BMS | 4 |
| Avni | BMS | 4 |
| Asmi | BMS | 4 |
| Amit | BMS | 4 |
| Priya | BMS | 4 |
| Bipul | BMS | 4 |
| Mahesh | BMS | 4 |
| Baladin | BMS | 4 |
| Chandani | BMS | 4 |
| Dhruv Vats | BMS | 6 |
| Sarthak Sani | BMS | 6 |
| Shubam Kumar Singh | BMS | 6 |
| Mehul Ray | BMS | 6 |
| Aayush Bhaskar | BMS | 6 |
| Aayush Kumar | BMS | 6 |
| Tanish | BSC. Stats (Hons) | 4 |
| Prince | BSC. Stats (Hons) | 4 |

| | | |
|---------------|-------------------|---|
| Anshika | BSC. Stats (Hons) | 4 |
| Krishan | B.Com (Hons.) | 6 |
| Aaryan | B.Com (Hons.) | 6 |
| Manjit | B.Com (Hons.) | 6 |
| Chirag | B.Com (Hons.) | 6 |
| Naveen | BSC. Stats (Hons) | 4 |
| Yash Kumar | BSC. Stats (Hons) | 4 |
| Abhilesh | BSC. Stats (Hons) | 4 |
| Rinki | BSC. Stats (Hons) | 4 |
| Avinash | BSC. Stats (Hons) | 4 |
| Pranjal | BSC. Stats (Hons) | 4 |
| Sweety Kumari | B.A.Hist(Hons.) | 4 |
| Harshit | BSC. Stats (Hons) | 4 |
| Tsetan | BSC. Stats (Hons) | 4 |
| Hemant | BSC. CS(Hons) | 6 |
| Joel | BSC. CS(Hons) | 6 |
| Bhavya Nath | BSC. CS(Hons) | 6 |
| Priyanshu | BSC. CS(Hons) | 6 |
| Anu Kumar | BSC. CS(Hons) | 6 |
| Anukul | BSC. CS(Hons) | 6 |
| Vastu | BSC. CS(Hons) | 6 |
| Paridhi | BSC. CS(Hons) | 4 |
| Aman | BSC. CS(Hons) | 4 |
| Ravish | BSC. CS(Hons) | 6 |
| Rishi | BSC. CS(Hons) | 6 |
| Shivang | BSC. CS(Hons) | 6 |
| Gaurang | BSC. CS(Hons) | 6 |
| Nitesh | BSC. Stats (Hons) | 4 |
| Ayush | BSC. Stats (Hons) | 4 |
| Vanshita | BSC. Stats (Hons) | 4 |
| Vijay Pal | BSC. Stats (Hons) | 4 |

| | | |
|---------|-------------------|---|
| Keshav | BSC. Stats (Hons) | 4 |
| Ujjawal | BSC. Stats (Hons) | 4 |



[Convenor: Riyanka Jain]

8. Number of participating faculty members and attached list of faculties in the given:

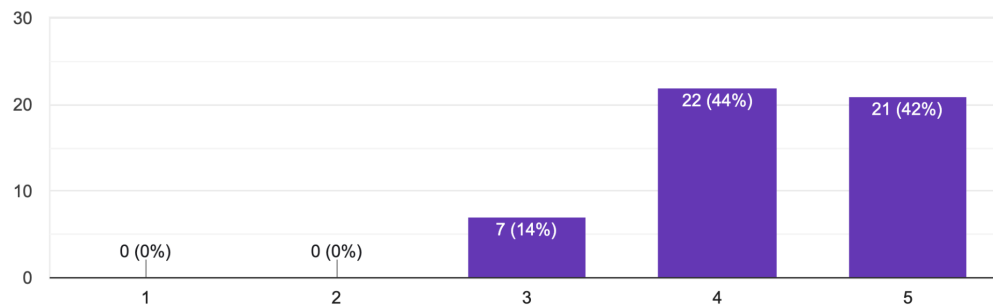
| Names of the faculty member | RLA/ Non- RLA | Department |
|------------------------------------|----------------------|-------------------|
| Ms Riyanka Jain | RLA | BMS |
| Ms Srijana Singh | RLA | BMS |
| Mr Siddharth Gupta | RLA | BMS |
| Dr Kirti Punia | RLA | BMS |
| Dr Deepti Gupta | RLA | BMS |
| Dr Anubha Saini | RLA | BMS |

9. Funding / Sponsorship received (if any): NO

10. Brief feedback report:

How would you rate the leadership summit session today?

50 responses



11. Representative pictures:

